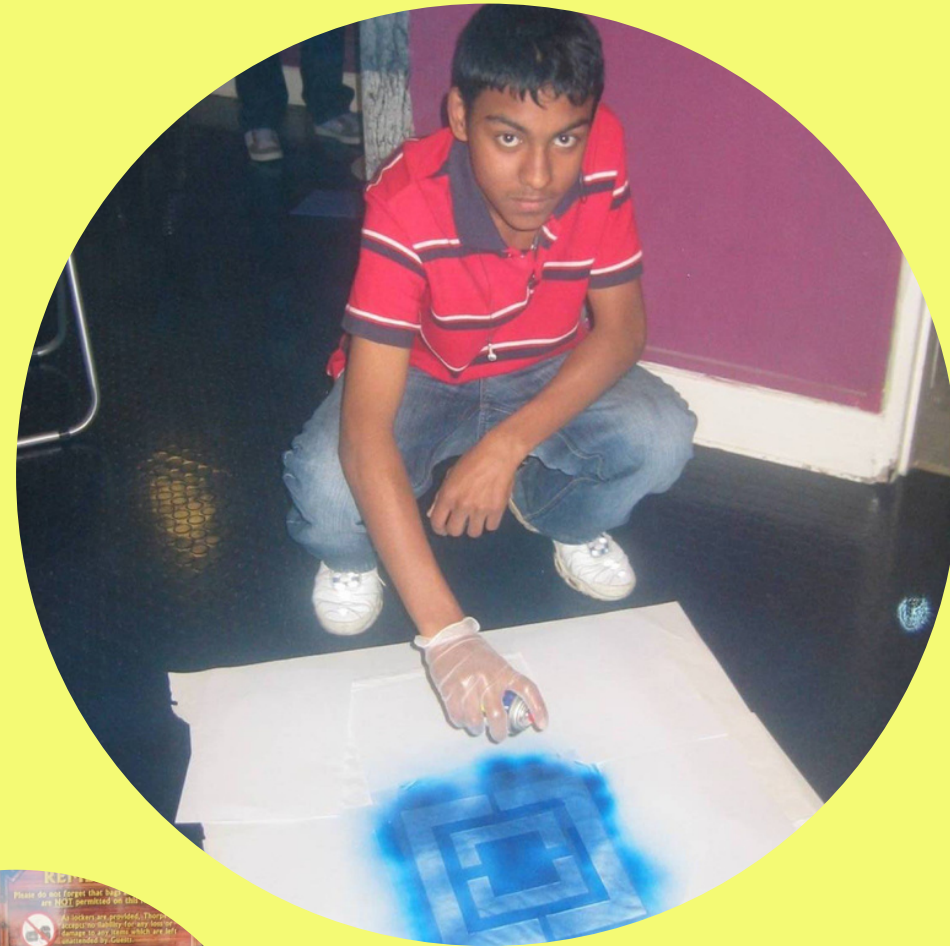


KCB

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NEIGHBOURHOOD ASSOCIATION

#YOUTHREBELLION MOVEMENT

RUN BY THE YOUTH, FOR THE YOUTH



DEVELOPED BY MUMINUR JALIL - EX YOUNG PERSON AND CURRENT YOUTH SERVICE MANAGER AT KCB



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YOUTH REBELLION MOVEMENT - INTRODUCTION

For those that know me, you will know my journey in KCB has spanned 2 decades from being a Young Person, Volunteer, Sessional Youth Worker and now Youth Service Manager. KCB is the place I call home and supported my journey in so many ways, an impact I am trying to have on the current young people accessing our service.

Through the years I have learnt so much about youth work, in an environment where young people are nurtured to be their best, and I have seen so many innovative and groundbreaking ways to bring new levels of opportunity and support to young people. When looking at centre-based youth services, projects are developed by programme managers in partnership with the young people, sometimes influenced by funding available or organisational objectives. These projects are then delivered to collective groups of young people, generally 8 young people plus. We've seen an increase in programmes wanting to be 'Youth-Led' with different degrees of success and authenticity.

Although the traditional project model carries massive value in developing young people, My team and I don't think this works for our young people and the challenges they face. We live in a world of limitless opportunity and find our programmes are restricted. Until now!



**CENTRE PARCS
RESIDENTIAL,
2007, AGE 14**



**CAMDEN MAYORS
PARLOUR
SPEECH, 2024**

Across the country, young people face multiple issues including crime + knife crime, substance misuse, mental health, digital divide, under achievement etc. For all the positive work that youth organisations are doing, these problems continue to grow. Through my experience, I believe we as youth workers can not directly change a young person's journey, we can merely provide them with the knowledge to make better decisions. True change can only come from within, through finding a passion or inspiration, and we, as youth workers support young people to find this inspiration through the programmes we deliver. This project model is designed to improve that chance by giving young people freedom to explore and experience life on their terms, their interests, and their needs.

For generations, we, as professionals, have known that the academic environment does not prepare you for the world of employment. This project model directly supports young people to develop skills that will support their integration into the professional world, from independence, communication, teamwork, organisation, prioritisation and more. On a practical level, young people learn about research, budgeting, branding, marketing, business planning and so many other streams of knowledge that are associated with their projects. The capacity for learning is limitless.



**ANTI KNIFE CRIME
PROJECT, 2023**



**GOODENOUGH COLLEGE
MENTORING
PROJECT, 2024**



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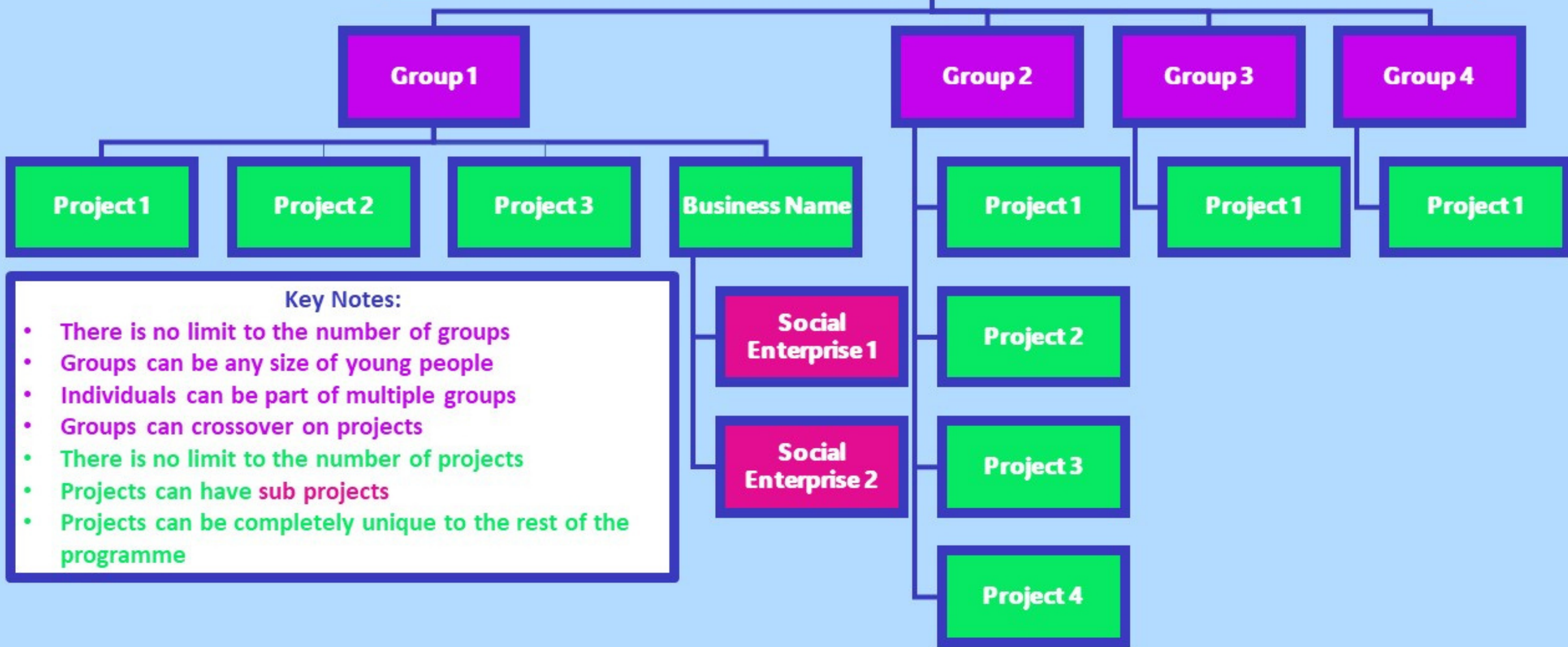
YOUTH REBELLION MOVEMENT - JUSTIFICATION



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YOUTH REBELLION MOVEMENT - YOUTH REBELLION MODEL

#YouthRebellion Model



- Key Notes:**
- There is no limit to the number of groups
 - Groups can be any size of young people
 - Individuals can be part of multiple groups
 - Groups can crossover on projects
 - There is no limit to the number of projects
 - Projects can have sub projects
 - Projects can be completely unique to the rest of the programme

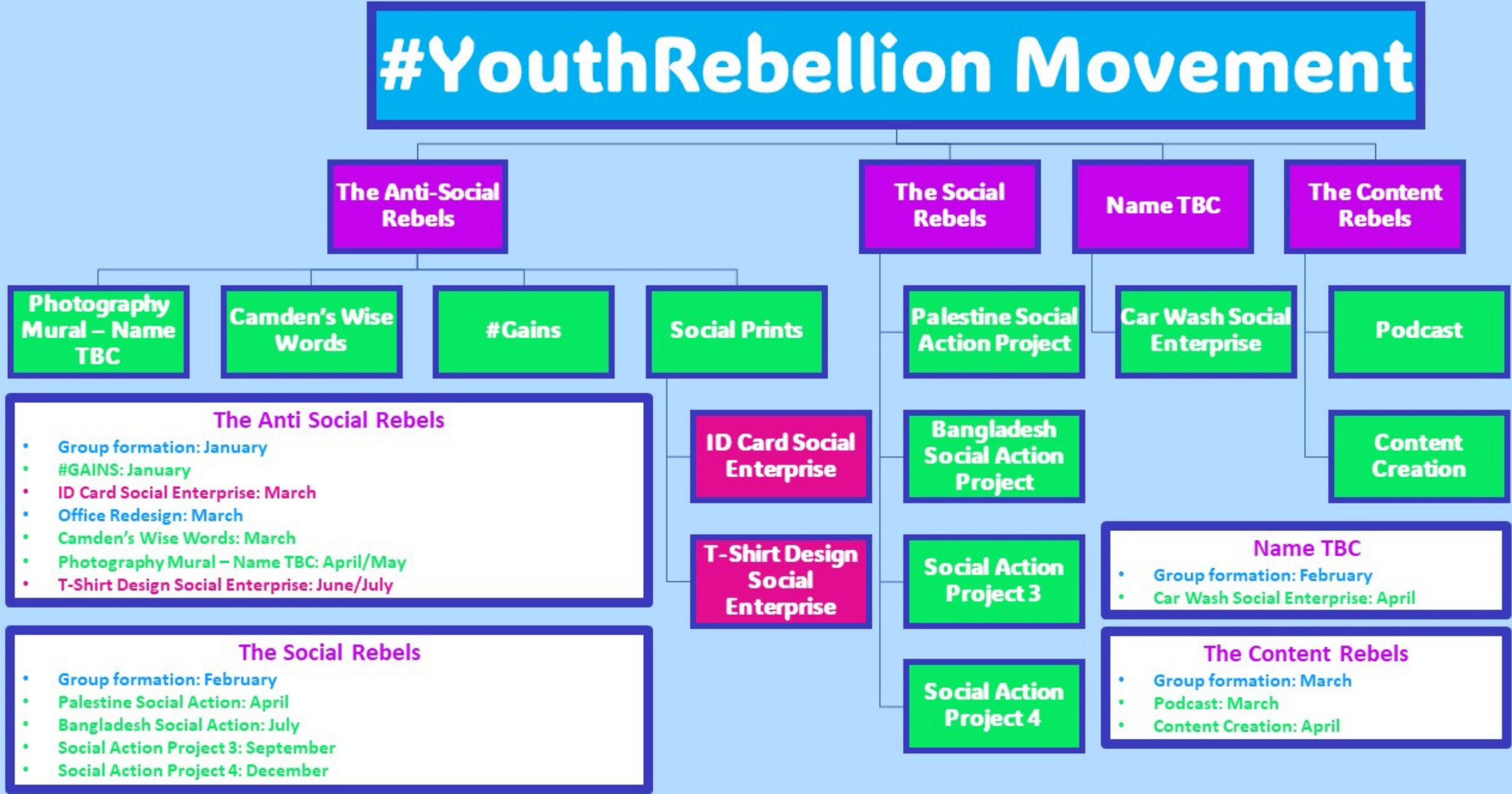
The concept behind this project model is that young people form their own groups and develop their own project ideas. There is no limit in the number of groups or projects that can run simultaneously as young people are empowered to take full responsibility for these projects from initiation to close, every step of the way. Where necessary, they will lean on the knowledge and expertise of their youth workers, who gently guide them through the process or upskill them to continue with their projects. There will also be times when the different groups can work together for shared objectives.

This model of project work was quietly launched at KCB in January 2024, and below is what the model currently looks like in practice at KCB:



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The project model was launched as a pilot on 15th January 2024 with the group named 'The Anti-Social Rebels'. This is a group of 3 young people, aged 11, 14 and 14 that are currently working on 4 different projects simultaneously.

Photography Mural:

The group want to create a photography mural to be put up in the youth centre. As part of this, the young people involved have worked with their parents to put in their own funding application for equipment.

#Gains:

This is a fitness movement that has already launched and aims to get other young people involved in fitness and exercise in the youth centre by participating in single set exercises through a session, as opposed to structured fitness classes. This has already been a success, with 750+ push ups being done by over 15 young people in a single youth session.



**#GAINS
LEADERBOARD,
2024**



**#GAINS
IN ACTION,
2024**



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**YOUTH
REBELLION
MOVEMENT**

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**YOUTH
REBELLION
MOVEMENT**

Camdens Wise Words:

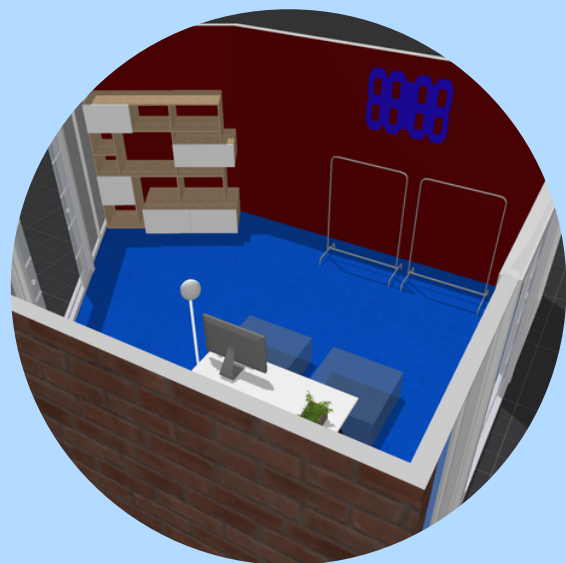
A Tiktok Show named Camden's Wise Words (TBC) that will be engaging community leaders and people of interest across Camden, focused on motivation, aspiration and inspiration. The group have identified what resources need to be secured and have identified people of interest for the show. They are currently creating the storyboard.

Social Prints:

This is a social enterprise that currently has 2 identified streams of income. The young people were given an ID card printer and researched how to use it, went through testing and even redesigned KCB's ID Cards. This element is pending a pricing structure and publicity creation and will be ready to launch soon. The second stream is a T-Shirt printing business, the young people are currently learning how to use the machinery and hope to launch this in the future.

Having seen the work of this small group, other young people have formed their own groups with their own ideas and are beginning to work towards their own projects such as the Car Wash Social Enterprise and the Podcast.

To fully support the young people to embark on this journey, KCB has given the young people their own office, which the young people have reimaged into a creative space and is pending funding, providing a further layer of empowerment to the young people.



**YOUTH OFFICE
3D PLAN BY
YOUNG PEOPLE, 2024**



**SOCIAL PRINTS
ID CARDS
FOR KCB, 2024**



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YOUTH REBELLION MOVEMENT - YOUTH REBELLION MOVEMENT



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YOUTH REBELLION MOVEMENT - FINDINGS FEEDBACK CHALLENGES

In just 6 weeks, the young people involved in the pilot have shown unbelievable dedication to their projects. These young people are now at KCB every minute that they can, working on their projects independently. They have found their own passion in the youth centre as these projects are developed by them and their interests. They also recognise that these projects will only go as far as they take it, and the investment is beyond anything I have witnessed from these young people on any other project that KCB has delivered.

The feedback from these young people is that these projects have refreshed their engagement with the organisation, where, although they would be at every youth session, the general youth centre activities are not always stimulating for young people. Now they have things to focus on consistently and can watch these projects grow and develop within the drop-in youth sessions.

Naturally, the first challenge that comes to mind for centre-based services that are operating on already finite resources is funding. This form of project work will have so many layers of funding for various projects, however, as the projects are completely youth-led, it should enhance the possibility of accessing funding. Also, with the growing landscape of participatory grantmaking, there is a fit-for-purpose space for these projects in the funding landscape.

Another obvious challenge is staffing. From a staffing point of view, this model of provision frees up staff time as young people are given direction to work independently. The concept behind the model is that youth workers only give young people direction when needed as opposed to overseeing whole projects. This supports young people to develop ownership and truly learn on every level through the projects they undertake. This also allows youth workers to continue to focus on the general youth centre programmes.

Another challenge is young people falling off from projects, however, this is a risk with any project delivered. It is yet to be observed, but this model should promote engagement and commitment in comparison to the current project work format.

This project model carries its own risks and rewards; however, I believe this is a step towards the future of Project work in Centre based youth services. I wholeheartedly believe the young people are the ones that, when given creative freedom to do so, can build the best futures for themselves. I believe in the power of this project model, and I hope that, through this, I can give young people the space, and the freedom to write their own futures.

As part of the movement, we will continually be in need of resources and training for our young people. If you wish to support the movement, or have any questions, please reach out to me at muminur.jalil@kcbna.org.uk!



@KCBYOUTH



**COMING
SOON**



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**YOUTH
REBELLION
MOVEMENT**

**-
CONCLUSION**